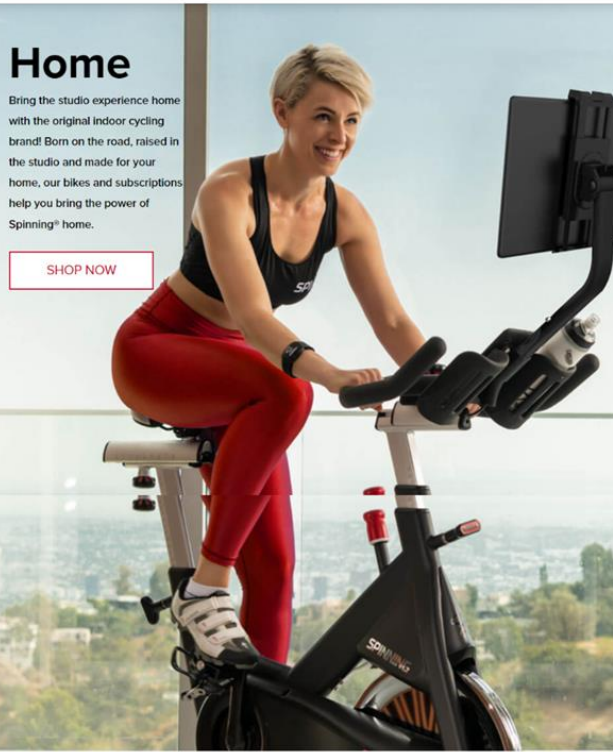


# Home

Bring the studio experience home with the original indoor cycling brand! Born on the road, raised in the studio and made for your home, our bikes and subscriptions help you bring the power of Spinning® home.

[SHOP NOW](#)



## Commercial

Whether you're a high-profile fitness chain or a small boutique studio, the Spinning® Program is ready to bring the best indoor cycling experience to your members with bikes, education and technology solutions made for your business.

[LEARN MORE](#)

	1	2	3	4	5	6	7	8	9	10	11	12
PEAK POWER	220	220	220	220	220	220	220	220	220	220	220	220
AVG	245	285	263	160	146	13	248	324	285	256	19	223
30 SEC	160	190	170	150	120	14	223	223	223	223	167	20
1 MIN	270	220	250	280	320	21	203	202	203	202	159	21
3 MIN	125	140	125	120	100	16	220	240	220	256	161	22
5 MIN	140	230	235	230	220	17	207	208	201	265	183	23
10 MIN	197	120	236	225	164	18	173	222	173	222	107	24

# Spinning

Spinning, the brand behind indoor cycling globally, was spending close to \$.20 for every \$1.00 of revenue that its pay-per-click campaign generated. After nearly losing money with the effort, Spinning turned to us to manage its PPC and SEO.

Ninety days later, Spinning's revenue from PPC was up by 8% and its CPA (cost per acquisition) was down by 50%. That meant they were spending far less to get more revenue. Our initial improvements netted them **a quarter of a million dollars in additional profit** in the first year we managed its campaigns. In three years, our PPC campaigns generated **\$6,000,000 in revenue**.

The SEO campaigns showed even better revenue results. Spinning's average monthly revenue reached \$300,000 and its organic users increased by 43%.



## BRING THE STUDIO HOME

[WATCH VIDEO](#)

As Seen In

